

# SENIOR AD INFORMATION

## Class of 2018

### Parents:

Waiting for a great opportunity to show your child how proud you are of him or her? Senior parents can commemorate their graduate by purchasing an ad in the LSW Epic Yearbook. Please remember that this is a student publication and every effort will be made to create a product that is professional and will be remembered for many years to come.

### Terms and Conditions:

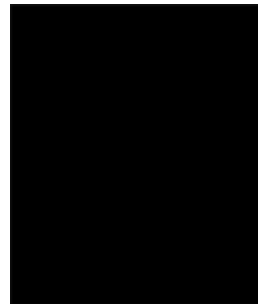
- All abbreviations and all words must be spelled out.
- If photo and copy are not received by the deadline the ad will read: Congratulations (student name) Love, (Purchasers name).
- We cannot guarantee that photos will be returned in the same condition as submitted.
- We reserve the right to reject any pictures or ad.
- Ads not paid for before deadline will not be included.
- We will email you with updates, questions, concerns and confirmation concerning the ad.

**The yearbook staff will design the ad unless otherwise noted, and select the font sizes. This is a student production and every effort will be made to create a professional product. All sales are final.**

The deadline to purchase an ad is

**DECEMBER 20, 2017**

#### AD PRICING:



##### FULL PAGE:

About 100 words and 4-10 photos. 50 picas wide and 66 picas tall. (8 ½ inches by 11 inches).

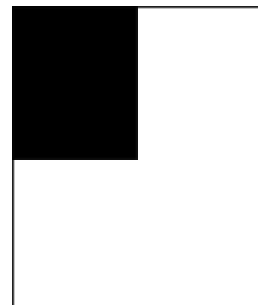
\$600



##### HALF PAGE:

About 50 words and 2 to 3 photos. 50 picas wide and 33 picas tall. (8 ½ inches by 5 ½ inches).

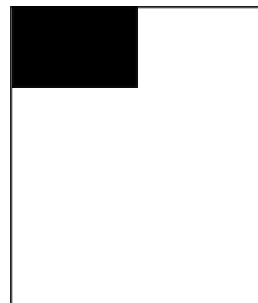
\$310



##### QUARTER PAGE:

About 20 words and 1 to 2 photos. 25 picas wide and 33 picas tall. (4 ¼ inches by 5 ½ inches)

\$160



##### EIGHTH PAGE:

About 25 words and 1 photo. 25 picas wide and 16 picas tall. (4 ¼ inches by 2 ¾ inches).

\$85

# Senior Ad Order Form

Ad size:	Will you design it, or will we?	Price:	Payment Status (for our use only)

Purchaser's Name: \_\_\_\_\_

Senior's Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email (we will communicate this way when the proof is created):  
\_\_\_\_\_

Number of photos enclosed: \_\_\_\_\_

Check    Check #: \_\_\_\_\_     Cash

\_\_\_\_\_  
Purchaser's Printed Name

\_\_\_\_\_  
Purchaser's Signature

\_\_\_\_\_  
Date

**Please include your special message to include on your senior's ad here:**

## **Deadline to purchase a Senior ad is December 20, 2017**

Send order forms, payments, and photos to:

LSW Yearbook

Attn: Senior Ads

2600 SW Ward Rd,

Lee's Summit, MO, 64082

**\* If you would like your photos returned, please including a self-addressed envelope** and we will return them to you as soon as possible. You can also drop off your order forms in the front office. **Please make checks payable to Lee's Summit West High School.**